

ATCO ENERGY SENSE

Corporate Head Office: 400, 909 - 11 Avenue S.W., Calgary, Alberta T2R 1L8 Tel: (403) 310-7283

For Immediate Release

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## **ATCO LAUNCHES ALBERTA'S FIRST MOBILE ENERGY CLASSROOM** Students learn about energy conservation

CALGARY, Alberta – ATCO launched an environmental first in Alberta today – a travelling classroom designed to teach students about the province's energy sources and energy conservation.

"ATCO's interactive Energy Education Mobile engages children as they learn about energy in Alberta," said Nancy Southern, President and Chief Executive Officer, ATCO Group. "This resource demonstrates ATCO's commitment to educating Albertans about energy efficiency now and into the future."

Developed by ATCO EnergySense in consultation with Alberta teachers, the biodiesel-fuelled vehicle was unveiled on the grounds of the Alberta legislature. It will travel to schools across Alberta providing a unique learning experience.

"Helping current and future customers, and all Albertans, make wise choices in energy use is an essential part of being a responsible energy company today," said Brian Hahn, President, ATCO Gas.

Topics have been designed to tie in with the Grade 4 Science and Social Studies curriculum. With the help of computers and interactive games, students will learn to identify where Alberta's energy comes from and why it is important to minimize waste.

"Designed to be educational, enjoyable and useful in everyday life, the Energy Education Mobile is one more way that ATCO is contributing to sustainable energy use in Alberta," said Sett Policicchio, President, ATCO Electric.

Two ATCO EnergySense coordinators facilitate the learning experience, answering questions and ensuring students are engaged as they interact with the various learning stations. In addition, teachers and students can download support materials at [www.atcoenergysense.com](http://www.atcoenergysense.com).

ATCO EnergySense and the Energy Education Mobile are joint initiatives of ATCO Gas and ATCO Electric. ATCO Gas and ATCO Electric are part of the ATCO Group.

ATCO Group, with more than 7,500 employees and assets of approximately \$10.0 billion, delivers service excellence and innovative business solutions worldwide with leading companies engaged in Utilities (pipelines, natural gas and electricity transmission and distribution), Energy (power generation, natural gas gathering, processing, storage and liquids extraction), Structures & Logistics (manufacturing, logistics and noise abatement) and Technologies (business systems solutions). More information can be found at [www.atco.com](http://www.atco.com).

For further information, please contact:  
Corporate Communications  
ATCO EnergySense \* ATCO Gas \* ATCO Electric  
780-288-7621

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